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October 29, 2002

# BY ELECTRONIC FILING

Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

> Re: Ex-Parte in CC Docket Nos: 96-45; 00-256; 90-571; 92-237; 95-116;

> > 98-170; 98-171; 98-77; 98-166

Dear Ms. Dortch:

On Wednesday, October 23, 2002 John Jones of CenturyTel, Inc., and I had an ex parte meeting with Carol Mattey, Jessica Rosenworcel, Diane Law Hsu, Anita Cheng, and Paul Garnett of the Wireline Competition Bureau. The topics of these discussions were:

- CenturyTel's need to be able to attract capital for investment; and the importance of elimination of the price cap "All or Nothing" rules as proposed in the MAG Further NPRM to enable rate-of-return carriers to develop and sustain longer term capital plans and achieve long-term stability.
- How high-cost support, which is critical to rural carriers such as CenturyTel for attracting capital and promoting infrastructure investment, has been significantly reduced by the cap on the high-cost fund.
- How "Safety Valve" support being unavailable in the first year following an acquisition inhibits CenturyTel from rehabilitating exchanges; and the need for action on the pending reconsideration petition concerning the RTF Order.
- The various pending petitions seeking FCC guidance on state certification of CETCs who do not provide services comparable to those provided by ILECs.
- The potential impact on rural customers of changes to the contribution methodology for federal universal service programs; and the need to broaden the base of contributors to ensure stability in the fund and promote an equitable distribution of the high-cost funding mechanism.

#### **LATHAM & WATKINS**

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The enclosed materials summarize the points made in the meeting. The color graphics were distributed in the meeting. Please direct any questions concerning these matters to me.

Very truly yours,

Karen Brinkmann

Enclosure

cc:

Carol Mattey

Jessica Rosenworcel Diane Law Hsu Anita Cheng Paul Garnett



#### CENTURYTEL BACKGROUND

- ♦ 8<sup>th</sup> largest telephone company in U.S. 2.4 million telephone access lines
- ◆ Publicly traded on NYSE: CTL
- Full service telecommunications provider in rural markets
- ♦ History of growth through acquisition
- ◆ Rate of Return regulated for most properties (approximately 70% at Federal Level)
- ◆ Leading purchaser of RBOC access lines 1.2 million purchased over past five years
- ♦ 640,000 lines under CALLS for newly acquired lines in AL and MO

#### OPERATING PHILOSOPHY

- ◆ Lead the industry as a provider of integrated communication services in rural America -- Dedicated to rural and small urban markets
- Pursuing one of the most aggressive broadband deployments in the industry
- Continuing to grow through acquisitions of rural exchanges
- Present regulations threaten to hinder our ability to invest in new and existing markets

## KEY ISSUES FOR CENTURYTEL

- ♦ Universal Service
  - ♦ High-Cost Fund Cap
  - ♦ Safety Valve Support
  - ◆ ETC Eligibility for High-Cost Support
  - ♦ Contribution Methodology
- ♦ Removal of All or Nothing Rule

# **HIGH-COST FUND CAP**

- Cap is significantly reducing high-cost support received in rural markets because loop costs are rising faster than the cap
- Rural LECs whose costs remain the same are seeing diminishing per-line support, from one year to the next, due to the operation of the cap
- ◆ Added pressure on the fund results when CenturyTel buys rural high-cost lines from a non-rural carrier (that support is not transferred to rural HCF)
- ◆ Cap threatens stability, continued maintenance of service in rural America



## UNIVERSAL SERVICE AND SAFETY VALVE SUPPORT

- Many rural RBOC customers need improved services, which require substantial capital investment
- Safety Valve support does not scratch the surface of what is needed for lines acquired from RBOCs
- Rural RBOC customers anticipate improved services from buyers on day one Present rules delay funding for needed investment for more than a year

#### **ETC ELIGIBILITY RULES**

- ◆ The high-cost support given to many CETCs is not being used as it was intended – to provide "universal service" in high-cost areas
- ◆ Too many loopholes in today's rules that threaten universal service and highest cost customers -- a double standard has emerged
- ◆ States are applying the rules to speed competition but are not considering full public interest requirements in rural markets long-term costs may outweigh benefits of this kind of leveraged competition
- CETCs are gaining huge windfalls at ILEC and customer expense
- Overall impact through this year is expected to result in \$2 billion increase in fund due to wireless entry
- ◆ Pending petitions (ACS, COPUC, NTCA) on these issues need to be acted upon, and the Commission must take up consideration of rule changes

# **CONTRIBUTION METHODOLOGY**

- All carriers should participate
- Broadband providers should get comparable treatment
- Wireless carriers should contribute based on their actual interstate usage
- Avoid another end-user charge increase -- SLCs adversely impact rural customers due to greater price sensitivity, below average per capita income

#### ALL OR NOTHING RULE

- Present environment hinders our ability to attract capital for investment. (i.e. RBOC acquisitions)
- CenturyTel needs options to position itself to respond to competition
- All-or-Nothing rules need to be changed for both acquired lines and legacy properties to encourage rural investment
- Removal of this rule will provide much-needed stability
- All-or-Nothing needs to be resolved this year



# **CLOSING POINTS**

- ◆ CenturyTel needs to be able to attract capital for investment to develop and sustain longer term capital plans
- ♦ Long-term stability is needed for the rural segment of the industry
- Universal service is a critical part of that stability
- ♦ Companies like CenturyTel are the best hope for rural consumers
- ◆ The FCC should move quickly to:
  - ♦ Reexamine the High-Cost Fund Cap
  - ◆ Revise the Safety Valve Support Mechanism
  - ◆ Review ETC Eligibility
  - ♦ Broaden Universal Service Contributions Base
  - ♦ Eliminate the All-or-Nothing Rules